nue

DATA SHEET

Nue CPQ

Salesforce-Native CPQ for Modern SaaS Monetization

Legacy CPQ tools struggle under the weight of complex deal structures. They slow down sales, create friction for finance and RevOps, and require workarounds that don't scale.

Nue CPQ offers a different approach. It's fully native to Salesforce and uses standard objects to streamline quoting, pricing, approvals, and billing in one cohesive flow. Whether you're selling subscriptions, usage-based products, hardware, or services, Nue makes it easy to price and package deals with no custom code required.

The only CPQ that configures billing

- Designed for SaaS Monetization: Subscription, usage, hybrid, ramped, or milestone-based
- Built for RevOps speed: No rebuilds or custom code to handle mid-term changes, or pricing changes
- Unified with billing: Quotes automatically translate to accurate orders and invoices
- Salesforce-native: Real-time data, and approvals in one place
- Fast implementation: Go live in weeks, not months, with pre-built Salesforce-native workflows and configurations

Built for omnichannel sales

Direct Sales

Reps quote fast with inline guardrails and approvals that ensure policy alignment while speeding deal cycles.

Self-Serve + Sales

Convert trials, usage, and PLG activity into billable quotes with accurate proration and charge structure.

Channel Sales

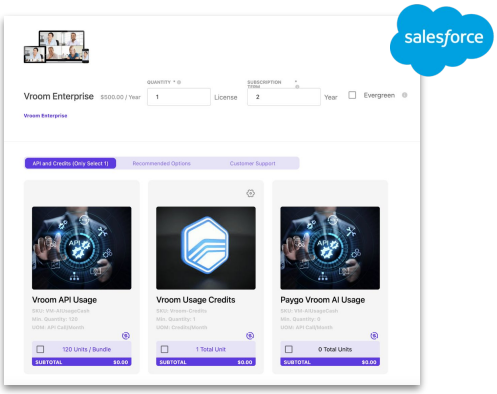
Empower partners with policy-safe quoting, catalog controls, and discount rules tailored to channel tiers.

> “Nue has built one of the most flexible yet reliable CPQ solutions I have observed across my career.
>
> Keith Jones, Head of GTM Systems, OpenAI

OpenAI

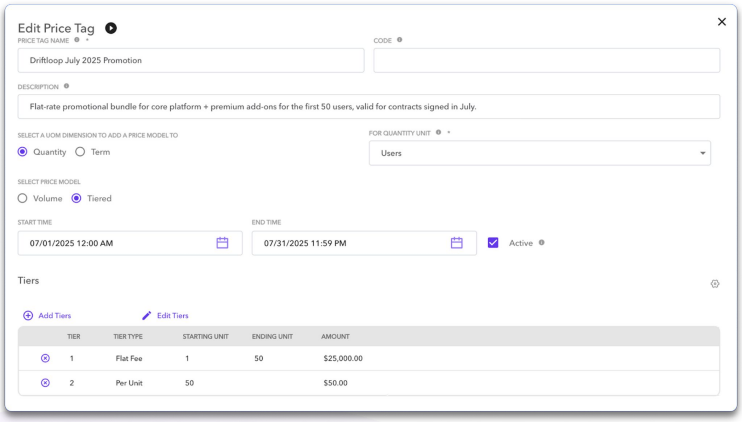
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Product Capabilities



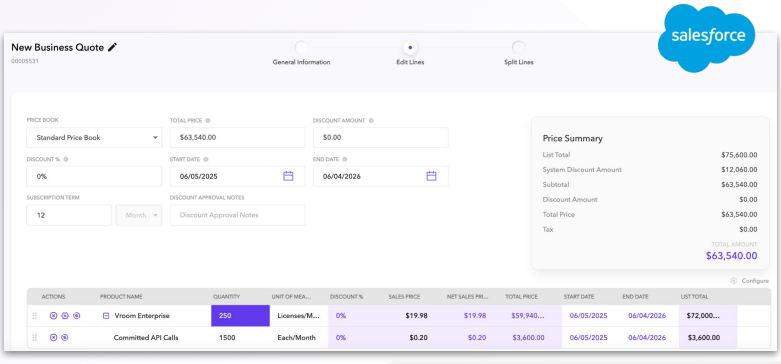
Configure products without the complexity

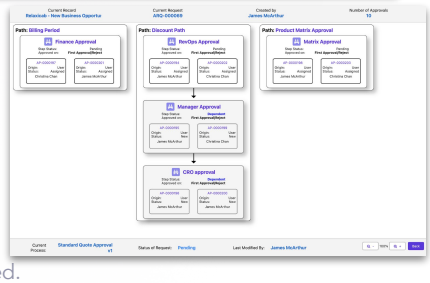
- Drag-and-drop quoting, and intuitive configurations that requires little to no training.
- Sophisticated product relationships without the SKU bloat
- Dynamic attributes and rules to handle edge cases automatically
- Flexible bundles, custom terms, and co-terming



Price any way you sell

- Support any method: subscription, consumption or mixed
- Price by user, volume, product usage, or geography
- Launch, test, and iterate on pricing quickly
- Govern discounts, approvals, and deal terms quickly



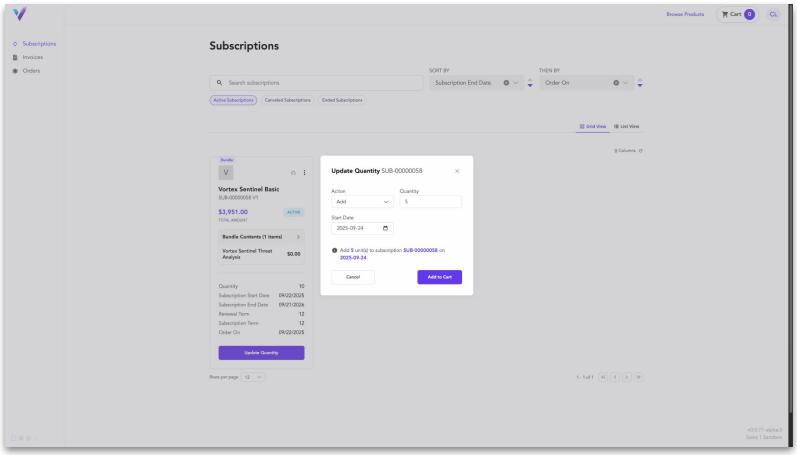


Quote with speed and control

- Create quotes directly in Salesforce with auto-configuration to billing
- Easy set up of Approvals logic for complex deals
- Instant recalculation for ACV, ARR, or prorated terms
- Built-in logic for mid-term changes: upgrades, downgrades, swaps
- Standardized, compliant-quote templates

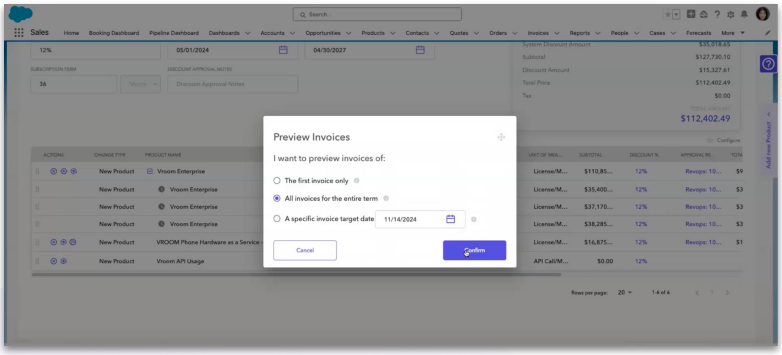
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Product capabilities



Enable self-serve and product-led sales

- Allow customers to configure and buy directly from your app or website.
- Sync every self-serve transaction into Salesforce for complete visibility.
- Give Sales instant insight into product usage, expansion signals, and renewals.
- Maintain one consistent pricing engine across PLG and SLG motions.



Seamless billing handoff

- Orders flow directly into billing without rebuilds or data gaps.
- Automated schedules and adjustments for Finance compliance.
- Accurate, auditable data ready for forecasting and reporting.

Modern SaaS needs a CPQ that can flex with your pricing, scale with your teams, and configure billing. Nue CPQ brings all of that together on a single Salesforce-native platform, which helps you quote faster, stay accurate, and scale with business needs.

Let's chat: www.nue.io/demo-request

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